

ORDER



Orders
Order / Rev: 716648
Alt Order #: 06335857
Product Desc: ROMNEY FOR PRESIDENT
Estimate: 393
Flight Dates: 09/26/12 - 10/02/12
Original Date / Rev: 09/25/12 / 09/26/12
Order Type: Political

WJXX-TV

Primary AE: Jim Quinn
Sales Office: T-PHI
Sales Region: NAT

Agency Name: American Rambler Productions/ POL
Buying Contact:
Billing Contact:
 138 Conant Street
 Beverly, MA 01915

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Romney/ R / President
Demographic: A35+
Product Codes: PL-Presidential
Priority: P-3
Revenue Codes: AGY, GEN, POL

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|-------------|
| 08/27/12 | 09/30/12 | 79 | \$22,150.00 | \$18,827.50 |
| 10/01/12 | 10/02/12 | 43 | \$13,850.00 | \$11,772.50 |

Totals

| Month | # Spots | Gross Amount | Net Amount | Rating |
|----------------|------------|--------------------|--------------------|-------------|
| September 2012 | 79 | \$22,150.00 | \$18,827.50 | 0.00 |
| October 2012 | 43 | \$13,850.00 | \$11,772.50 | 0.00 |
| Totals | 122 | \$36,000.00 | \$30,600.00 | 0.00 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Jim Quinn | | | Start Of Order - End Of Order | 100% |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|----|------|-------------------|-----------------|-----------------------------------|-------|-------------------|---------|-----|-------|-------------|-----|---------------|------|-------|----------|
| 1 | WJXX | 09/26/12 | 09/28/12 | GMJ M-F 6a-7a | CM | M-F 6a-7a | --WTF-- | :30 | 3 | \$90.00 | P-3 | 0.00 | NM | 3 | \$270.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/24/12 | 09/30/12 | --WTF-- | | 3 | | | | \$90.00 | | 0.00 | | | |
| 2 | WJXX | 10/01/12 | 10/02/12 | GMJ M-F 6a-7a | CM | M-F 6a-7a | MT----- | :30 | 2 | \$90.00 | P-3 | 0.00 | NM | 2 | \$180.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/01/12 | 10/07/12 | MT----- | | 2 | | | | \$90.00 | | 0.00 | | | |
| 3 | WJXX | 09/26/12 | 09/28/12 | Good Morning America M-F 7a-9a | CM | M-F 7a-9a | --WTF-- | :30 | 3 | \$110.00 | P-3 | 0.00 | NM | 3 | \$330.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/24/12 | 09/30/12 | --WTF-- | | 3 | | | | \$110.00 | | 0.00 | | | |
| 4 | WJXX | 10/01/12 | 10/02/12 | Good Morning America M-F 7a-9a | CM | M-F 7a-9a | MT----- | :30 | 2 | \$110.00 | P-3 | 0.00 | NM | 2 | \$220.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/01/12 | 10/07/12 | MT----- | | 2 | | | | \$110.00 | | 0.00 | | | |
| 5 | WJXX | 09/26/12 | 09/28/12 | Regis & Kelly Regis & Kelly | CM | M-F 9a-10a | --WTF-- | :30 | 3 | \$75.00 | P-3 | 0.00 | NM | 3 | \$225.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/24/12 | 09/30/12 | --WTF-- | | 3 | | | | \$75.00 | | 0.00 | | | |
| 6 | WJXX | 10/01/12 | 10/02/12 | Regis & Kelly Regis & Kelly | CM | M-F 9a-10a | MT----- | :30 | 2 | \$75.00 | P-3 | 0.00 | NM | 2 | \$150.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |

Order / Rev: 716648
 Alt Order #: 06335857
 Flight Dates: 09/26/12 - 10/02/12

Advertiser: Romney/ R / President
 Product Desc: ROMNEY FOR PRESIDENT
 Estimate: 393
WJXX-TV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|----|------|-------------------|-----------------|--------------------------------------|-------|-------------------|---------|-----|-------|-------------|-----|---------------|------|-------|----------|
| 6 | WJXX | 10/01/12 | 10/02/12 | Regis & Kelly Regis & Kelly | CM | M-F 9a-10a | MT----- | :30 | 2 | \$75.00 | P-3 | 0.00 | NM | 2 | \$150.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/01/12 | 10/07/12 | MT----- | | 2 | | | | \$75.00 | | 0.00 | | | |
| 7 | WJXX | 10/01/12 | 10/02/12 | The View M-F 11a-12p View | CM | M-F 11a-12p | MT----- | :30 | 2 | \$225.00 | P-3 | 0.00 | NM | 2 | \$450.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/01/12 | 10/07/12 | MT----- | | 2 | | | | \$225.00 | | 0.00 | | | |
| 8 | WJXX | 09/26/12 | 09/28/12 | The View M-F 11a-12p View | CM | M-F 11a-12p | --WTF-- | :30 | 3 | \$225.00 | P-3 | 0.00 | NM | 3 | \$675.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/24/12 | 09/30/12 | --WTF-- | | 3 | | | | \$225.00 | | 0.00 | | | |
| 9 | WJXX | 10/01/12 | 10/02/12 | The Chew The Chew | CM | M-F 1-2p | MT----- | :30 | 2 | \$100.00 | P-3 | 0.00 | NM | 2 | \$200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/01/12 | 10/07/12 | MT----- | | 2 | | | | \$100.00 | | 0.00 | | | |
| 10 | WJXX | 09/26/12 | 09/28/12 | The Chew The Chew | CM | M-F 1-2p | --WTF-- | :30 | 3 | \$100.00 | P-3 | 0.00 | NM | 3 | \$300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/24/12 | 09/30/12 | --WTF-- | | 3 | | | | \$100.00 | | 0.00 | | | |
| 11 | WJXX | 10/01/12 | 10/02/12 | General Hospital General Hospital | CM | | MT----- | :30 | 2 | \$110.00 | P-3 | 0.00 | NM | 2 | \$220.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/01/12 | 10/07/12 | MT----- | | 2 | | | | \$110.00 | | 0.00 | | | |
| 12 | WJXX | 09/26/12 | 09/28/12 | General Hospital General Hospital | CM | | --WTF-- | :30 | 3 | \$110.00 | P-3 | 0.00 | NM | 3 | \$330.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/24/12 | 09/30/12 | --WTF-- | | 3 | | | | \$110.00 | | 0.00 | | | |
| 13 | WJXX | 09/26/12 | 09/28/12 | 4-5p Anderson | CM | M-F 4-5p | --WTF-- | :30 | 6 | \$100.00 | P-3 | 0.00 | NM | 6 | \$600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/24/12 | 09/30/12 | --WTF-- | | 6 | | | | \$100.00 | | 0.00 | | | |
| 14 | WJXX | 10/01/12 | 10/02/12 | 4-5p Anderson | CM | M-F 4-5p | MT----- | :30 | 4 | \$100.00 | P-3 | 0.00 | NM | 4 | \$400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/01/12 | 10/07/12 | MT----- | | 4 | | | | \$100.00 | | 0.00 | | | |
| 15 | WJXX | 09/26/12 | 09/28/12 | FCN News at 5pm M-F 5-5:30pm | CM | M-F 5p-5:30p | --WTF-- | :30 | 3 | \$80.00 | P-3 | 0.00 | NM | 3 | \$240.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/24/12 | 09/30/12 | --WTF-- | | 3 | | | | \$80.00 | | 0.00 | | | |
| 16 | WJXX | 10/01/12 | 10/02/12 | FCN News at 5pm M-F 5-5:30pm | CM | M-F 5p-5:30p | MT----- | :30 | 2 | \$80.00 | P-3 | 0.00 | NM | 2 | \$160.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/01/12 | 10/07/12 | MT----- | | 2 | | | | \$80.00 | | 0.00 | | | |
| 17 | WJXX | 10/01/12 | 10/02/12 | FCN News at 5:30 M-F 5:30-6pm | CM | M-F 5:30p-6p | MT----- | :30 | 2 | \$110.00 | P-3 | 0.00 | NM | 2 | \$220.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/01/12 | 10/07/12 | MT----- | | 2 | | | | \$110.00 | | 0.00 | | | |
| 18 | WJXX | 09/26/12 | 09/28/12 | FCN News at 5:30 M-F 5:30-6pm | CM | M-F 5:30p-6p | --WTF-- | :30 | 3 | \$110.00 | P-3 | 0.00 | NM | 3 | \$330.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/24/12 | 09/30/12 | --WTF-- | | 3 | | | | \$110.00 | | 0.00 | | | |
| 19 | WJXX | 09/26/12 | 09/28/12 | FCN News at 6 M-F 6-6:30pm | CM | M-F 6p-6:30p | --WTF-- | :30 | 3 | \$130.00 | P-3 | 0.00 | NM | 3 | \$390.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/24/12 | 09/30/12 | --WTF-- | | 3 | | | | \$130.00 | | 0.00 | | | |
| 20 | WJXX | 10/01/12 | 10/02/12 | FCN News at 6 M-F 6-6:30pm | CM | M-F 6p-6:30p | MT----- | :30 | 2 | \$130.00 | P-3 | 0.00 | NM | 2 | \$260.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/01/12 | 10/07/12 | MT----- | | 2 | | | | \$130.00 | | 0.00 | | | |

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 Flight Dates: 09/26/12 - 10/02/12

Advertiser: Romney/ R / President
 Product Desc: ROMNEY FOR PRESIDENT
 Estimate: 393
WJXX-TV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-------|------|-------------------|-----------------|------------------------------------|-------|-------------------|-------------------|-----|-------------|------------|---------------|------|------|-------|------------|
| 20 | WJXX | 10/01/12 | 10/02/12 | FCN News at 6 M-F 6-6:30pm | CM | M-F 6p-6:30p | MT----- | :30 | 2 | \$130.00 | P-3 | 0.00 | NM | 2 | \$260.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 10/01/12 | 10/07/12 | MT----- | | | 2 | | \$130.00 | | 0.00 | | | | |
| 21 | WJXX | 10/01/12 | 10/02/12 | FCN News at 7p M-F 7-7:30p | CM | M-F 7p-7:30p | MT----- | :30 | 2 | \$275.00 | P-3 | 0.00 | NM | 2 | \$550.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 10/01/12 | 10/07/12 | MT----- | | | 2 | | \$275.00 | | 0.00 | | | | |
| 22 | WJXX | 09/26/12 | 09/28/12 | FCN News at 7p M-F 7-7:30p | CM | M-F 7p-7:30p | --WTF-- | :30 | 3 | \$275.00 | P-3 | 0.00 | NM | 3 | \$825.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 09/24/12 | 09/30/12 | --WTF-- | | | 3 | | \$275.00 | | 0.00 | | | | |
| 23 | WJXX | 10/01/12 | 10/02/12 | Extra M-F 7:30-8p | CM | M-F 7:30p-8p | MT----- | :30 | 2 | \$200.00 | P-3 | 0.00 | NM | 2 | \$400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 10/01/12 | 10/07/12 | MT----- | | | 2 | | \$200.00 | | 0.00 | | | | |
| 24 | WJXX | 09/26/12 | 09/28/12 | Extra M-F 7:30-8p | CM | M-F 7:30p-8p | --WTF-- | :30 | 3 | \$200.00 | P-3 | 0.00 | NM | 3 | \$600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 09/24/12 | 09/30/12 | --WTF-- | | | 3 | | \$200.00 | | 0.00 | | | | |
| 25 | WJXX | 10/01/12 | 10/02/12 | FCN News at 11pm M-Su 11-11:35p | CM | M-Su 11p-11:35p | 22----- | :30 | 4 | \$225.00 | P-3 | 0.00 | NM | 4 | \$900.00 |
| | | 2X MAX/DAY | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 10/01/12 | 10/07/12 | 22----- | | | 4 | | \$225.00 | | 0.00 | | | | |
| 26 | WJXX | 09/26/12 | 09/28/12 | FCN News at 11pm M-Su 11-11:35p | CM | M-Su 11p-11:35p | --WTF-- | :30 | 3 | \$225.00 | P-3 | 0.00 | NM | 3 | \$675.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 09/24/12 | 09/30/12 | --WTF-- | | | 3 | | \$225.00 | | 0.00 | | | | |
| 27 | WJXX | 10/01/12 | 10/02/12 | Nightline Nightline | CM | M-F 11:35p-12:05a | 22----- | :30 | 4 | \$200.00 | P-3 | 0.00 | NM | 4 | \$800.00 |
| | | 2X MAX/DAY | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 10/01/12 | 10/07/12 | 22----- | | | 4 | | \$200.00 | | 0.00 | | | | |
| 28 | WJXX | 09/26/12 | 09/28/12 | Nightline Nightline | CM | M-F 11:35p-12:05a | --222-- | :30 | 6 | \$200.00 | P-3 | 0.00 | NM | 6 | \$1,200.00 |
| | | 2X MAX/DAY | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 09/24/12 | 09/30/12 | --222-- | | | 6 | | \$200.00 | | 0.00 | | | | |
| 29 | WJXX | 10/01/12 | 10/02/12 | GMJ Sunrise M-F 5-6a | CM | 5-6a | 22----- | :30 | 4 | \$60.00 | P-3 | 0.00 | NM | 4 | \$240.00 |
| | | 2X MAX/DAY | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 10/01/12 | 10/07/12 | 22----- | | | 4 | | \$60.00 | | 0.00 | | | | |
| 30 | WJXX | 09/26/12 | 09/28/12 | GMJ Sunrise M-F 5-6a | CM | 5-6a | --222-- | :30 | 6 | \$60.00 | P-3 | 0.00 | NM | 6 | \$360.00 |
| | | 2X MAX/DAY | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 09/24/12 | 09/30/12 | --222-- | | | 6 | | \$60.00 | | 0.00 | | | | |
| 31 | WJXX | 10/01/12 | 10/01/12 | Mon Prime Other DWTS | CM | 8-10p | M----- | :30 | 2 | \$2,000.00 | P-3 | 0.00 | NM | 2 | \$4,000.00 |
| | | 2X MAX/DAY | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 10/01/12 | 10/07/12 | M----- | | | 2 | | \$2,000.00 | | 0.00 | | | | |
| 32 | WJXX | 10/01/12 | 10/01/12 | Mon Prime C | CM | 10-11p | M----- | :30 | 1 | \$1,200.00 | P-3 | 0.00 | NM | 1 | \$1,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 10/01/12 | 10/07/12 | M----- | | | 1 | | \$1,200.00 | | 0.00 | | | | |
| 33 | WJXX | 10/02/12 | 10/02/12 | Tue Prime A | CM | 8-9p | -T----- | :30 | 1 | \$2,000.00 | P-3 | 0.00 | NM | 1 | \$2,000.00 |

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|-------|------|-------------------|-----------------|--|-------|---|-------------------|-----|-------------|---------------|-----|------|------|-------|------------|
| 33 | WJXX | 10/02/12 | 10/02/12 | Tue Prime A | CM | 8-9p | -T----- | :30 | 1 | \$2,000.00 | P-3 | 0.00 | NM | 1 | \$2,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 10/01/12 | 10/07/12 | -T----- | | | 1 | | \$2,000.00 | 0.00 | | | | | |
| 34 | WJXX | 10/02/12 | 10/02/12 | Tue Prime C | CM | 10-11p | -T----- | :30 | 1 | \$1,300.00 | P-3 | 0.00 | NM | 1 | \$1,300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 10/01/12 | 10/07/12 | -T----- | | | 1 | | \$1,300.00 | 0.00 | | | | | |
| 35 | WJXX | 09/27/12 | 09/27/12 | Thu Prime B | CM | 9-10p | ---T--- | :30 | 1 | \$2,100.00 | P-3 | 0.00 | NM | 1 | \$2,100.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 09/24/12 | 09/30/12 | ---T--- | | | 1 | | \$2,100.00 | 0.00 | | | | | |
| 36 | WJXX | 09/27/12 | 09/27/12 | Thu Prime C | CM | 10-11p | ---T--- | :30 | 1 | \$1,500.00 | P-3 | 0.00 | NM | 1 | \$1,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 09/24/12 | 09/30/12 | ---T--- | | | 1 | | \$1,500.00 | 0.00 | | | | | |
| 37 | WJXX | 09/28/12 | 09/28/12 | Fri Prime A | CM | Fri 8p-9p | ----F-- | :30 | 1 | \$825.00 | P-3 | 0.00 | NM | 1 | \$825.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 09/24/12 | 09/30/12 | ----F-- | | | 1 | | \$825.00 | 0.00 | | | | | |
| 38 | WJXX | 09/28/12 | 09/28/12 | Fri Prime B | CM | Fri 9p-10p | ----F-- | :30 | 1 | \$500.00 | P-3 | 0.00 | NM | 1 | \$500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 09/24/12 | 09/30/12 | ----F-- | | | 1 | | \$500.00 | 0.00 | | | | | |
| 39 | WJXX | 09/28/12 | 09/28/12 | Fri Prime C 20/20 | CM | Fri 10p-11p | ----F-- | :30 | 1 | \$1,100.00 | P-3 | 0.00 | NM | 1 | \$1,100.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 09/24/12 | 09/30/12 | ----F-- | | | 1 | | \$1,100.00 | 0.00 | | | | | |
| 40 | WJXX | 09/29/12 | 09/29/12 | GMA Saturday GMA Saturday | CM | GMA Saturday | -----S- | :30 | 1 | \$50.00 | P-3 | 0.00 | NM | 1 | \$50.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 09/24/12 | 09/30/12 | -----S- | | | 1 | | \$50.00 | 0.00 | | | | | |
| 41 | WJXX | 09/29/12 | 09/29/12 | AfternoonCollege Football AfternoonCollege Football | CM | Fri,Sat-Sun 12p-8p (3:30 PM-7:00 PM) | -----S- | :30 | 2 | \$400.00 | P-3 | 0.00 | NM | 2 | \$800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 09/24/12 | 09/30/12 | -----S- | | | 2 | | \$400.00 | 0.00 | | | | | |
| 42 | WJXX | 09/29/12 | 09/29/12 | FCN Sat News at 6:30 Sat 6:30-7p/7p news after footba | CM | Sat FCN News We | -----S- | :30 | 1 | \$150.00 | P-3 | 0.00 | NM | 1 | \$150.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 09/24/12 | 09/30/12 | -----S- | | | 1 | | \$150.00 | 0.00 | | | | | |
| 43 | WJXX | 09/29/12 | 09/29/12 | Prime College Football 758p-1130p | CM | 758p-1130p (8:00 PM-11:30 PM) | -----S- | :30 | 2 | \$600.00 | P-5 | 0.00 | NM | 2 | \$1,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 09/24/12 | 09/30/12 | -----S- | | | 2 | | \$600.00 | 0.00 | | | | | |
| 44 | WJXX | 09/29/12 | 09/29/12 | FCN News at 11pm M-Su 11-11:35p | CM | M-Su 11p-11:35p | -----S- | :30 | 2 | \$225.00 | P-3 | 0.00 | NM | 2 | \$450.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 09/24/12 | 09/30/12 | -----S- | | | 2 | | \$225.00 | 0.00 | | | | | |
| 45 | WJXX | 09/30/12 | 09/30/12 | GMJ Sunday GMJ Sunday | CM | Sun 7a-730a | -----S | :30 | 1 | \$20.00 | P-3 | 0.00 | NM | 1 | \$20.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 09/24/12 | 09/30/12 | -----S | | | 1 | | \$20.00 | 0.00 | | | | | |
| 46 | WJXX | 09/30/12 | 09/30/12 | First Coast News On Point First Coast News On Point | CM | First Coast News C | -----S | :30 | 1 | \$30.00 | P-3 | 0.00 | NM | 1 | \$30.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 09/24/12 | 09/30/12 | -----S | | | 1 | | \$30.00 | 0.00 | | | | | |

Order / Rev: 716648
 Alt Order #: 06335857
 Flight Dates: 09/26/12 - 10/02/12

Advertiser: Romney/ R / President
 Product Desc: ROMNEY FOR PRESIDENT
 Estimate: 393

WJXX-TV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|------------|------|-------------------|-----------------|--|-------|-----------------------|--------|-----|-------------------|-------------|-----|---------------|--------|-------|-------------|
| 47 | WJXX | 09/30/12 | 09/30/12 | GMA Sunday GMA Sunday | CM | GMA Sunday | -----S | :30 | 2 | \$50.00 | P-5 | 0.00 | NM | 2 | \$100.00 |
| 2X MAX/DAY | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | -----S | | | | | 2 | \$50.00 | | 0.00 | | | |
| 48 | WJXX | 09/30/12 | 09/30/12 | This Week 10A Sun 10a-11a - eff 6/7 | CM | Sun 10a-11a - eff 6/7 | -----S | :30 | 1 | \$150.00 | P-3 | 0.00 | NM | 1 | \$150.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | -----S | | | | | 1 | \$150.00 | | 0.00 | | | |
| 49 | WJXX | 09/30/12 | 09/30/12 | FCN Sun News at 6:30 Sun 6:30-7p | CM | Sun 6:30-7p | -----S | :30 | 1 | \$175.00 | P-3 | 0.00 | NM | 1 | \$175.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | -----S | | | | | 1 | \$175.00 | | 0.00 | | | |
| 50 | WJXX | 09/30/12 | 09/30/12 | Sun Prime A America's Funniest Home Video | CM | 7-8p | -----S | :30 | 1 | \$800.00 | P-3 | 0.00 | NM | 1 | \$800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | -----S | | | | | 1 | \$800.00 | | 0.00 | | | |
| 51 | WJXX | 09/30/12 | 09/30/12 | Sun Prime B Once Upon a Time | CM | 8-9p | -----S | :30 | 1 | \$2,300.00 | P-3 | 0.00 | NM | 1 | \$2,300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | -----S | | | | | 1 | \$2,300.00 | | 0.00 | | | |
| 52 | WJXX | 09/30/12 | 09/30/12 | Sun Prime C Revenge | CM | 9-10p | -----S | :30 | 2 | \$1,050.00 | P-3 | 0.00 | NM | 2 | \$2,100.00 |
| 2X MAX/DAY | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | -----S | | | | | 2 | \$1,050.00 | | 0.00 | | | |
| 53 | WJXX | 09/30/12 | 09/30/12 | FCN News at 11pm M-Su 11-11:35p | CM | M-Su 11p-11:35p | -----S | :30 | 2 | \$225.00 | P-3 | 0.00 | NM | 2 | \$450.00 |
| 2X MAX/DAY | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | -----S | | | | | 2 | \$225.00 | | 0.00 | | | |
| | | | | | | | | | | | | | Totals | 122 | \$36,000.00 |